

Construction Product Europe welcomes the European Commission's initiative to improve housing affordability and sustainability, to foster energy renovations, to stimulate employment and productivity in the construction sector, and to enhance EU citizens' wellbeing.

Housing policy is primarily the responsibility of Member States housing, but it is also a social right as well reaffirmed by President von der Leyen. That's why we fully support Commissioner Jørgensen's ambition to mobilise the construction value chain and address the housing crisis.

Construction Products Europe supports the European Commission's efforts to mobilise investments to address the housing investment gap, to make housing more affordable, energy efficient and sustainable and to foster buildings' renovation. The construction product industries are fully committed to deliver innovative and sustainable solutions at scale for a successful implementation of the plan.

As key stakeholders in the construction value chain, we will bring our contributions to the new European Housing Alliance, the Pan-European Investment Platform for affordable and sustainable housing, and the Partnerships for Better Homes (2026). With our national and European member associations, we are ready to actively contribute to the 2027 Housing Simplification Package.

The European Affordable Housing Plan and the Strategy for Housing Construction aim to help Member States streamline planning and permitting processes, enabling construction and renovation projects that align with EU climate and environmental objectives. Construction Products Europe will support the European Commission efforts to simplify and digitalise permitting procedures, to encourage innovation (especially among SMEs), to secure access to primary and secondary raw materials, to develop markets for more circular materials, and to address labour and skills shortages.

Addressing the housing crisis at scale will bring huge opportunities to create local jobs and to grow local businesses while delivering high-quality and more sustainable living environments.

« Construction Products Europe stands ready to engage further into a constructive dialogue with the Commission to help deliver the plan, to double renovation rates and provide affordable and sustainable housing for all EU citizens. » declares our President, Pascal EVEILLARD.

Founded in 1988, Construction Products Europe is a Brussels-based international non-profit making association. The association is made up of national and European associations that represent Small and Medium-size Enterprises and world-leading companies. Construction Products Europe aims to promote the European construction industry, to share information on EU legislation and standardisation and to provide input in all European construction-related initiatives.

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